



# Grant Proposal & Sponsorship Opportunities



Mothers Against  
**Addiction**

**Empowering Mothers  
Transforming Lives**

**HANDS TO HOLD  
HEARTS TO HEAL**





## Who We Are

MAA is a Non-Profit Community of Family's who Connect for Empowerment, Hope and Relief from the Collateral Trauma of a Loved Ones Addiction.

## Mission Statement

Mothers Against Addiction is a national non-profit organization dedicated to supporting mothers and families affected by addiction. We provide counseling, resources, and advocacy to help mothers overcome addiction and rebuild their lives.

# The Addiction Crisis



**No mother should ever have to bury their child.**

**No parent should have to wonder if tonight is the night they lose their son or daughter forever.**



## The Reality We Can't Ignore

Every overdose is not just a statistic—it's someone's baby, someone's best friend, someone's entire world.

Parents are walking into bedrooms, finding their child gone forever.

Mothers are left staring at unopened text messages, praying for a reply that will never come.

**"I still text my son's phone, hoping just once he'll answer."**

## The Pain of a Mother's Grief

1 in 3 families in America is devastated by addiction.

Millions of children wake up every day wondering if today will be the day their parent doesn't come home.

More than 2.7 million children have a parent battling substance use disorder, living in fear and uncertainty

**"I found my daughter on her bedroom floor, cold and lifeless. I held her in my arms, but I was too late."**

## Overdose Deaths – Lives Stolen Too Soon

In 2022 alone, over 100,306 people died from a drug overdose.

That's 275 lives lost every single day.

That's 11 deaths every hour

That's a child, a mother, a father—gone.

**"They told me my son was just 'experimenting.' The next time, he never woke up."**

## Fentanyl – The Deadliest Killer

Fentanyl is now the leading cause of death for Americans aged 18-45.

A single pill, laced with fentanyl, can take a life in seconds.

Too many parents have gone to wake their child in the morning, only to find they never woke up.

**"I kissed my daughter goodnight, not knowing it would be the last time I'd ever see her alive."**



# Our Programs

## Individual Counseling

Our individual counseling provides personalized support and guidance, addressing each mother's unique journey with compassion and care. Through tailored strategies, we foster healing, resilience, and empowerment.



## Support Groups

Support groups provide mothers with essential resources, education, and training on addiction recovery, parenting, and financial stability, fostering strength, connection, and lasting empowerment.

## Educational Workshops

Educational workshops, such as the National Awareness March, highlight the challenges mothers face, fostering awareness and understanding while advocating for support and resources for those affected by addiction.

## Advocacy & Awareness

Advocacy and awareness initiatives provide a safe space for mothers to connect, share their struggles, and find hope, empowering them with the support they need to navigate their journey.

# Proposed Initiatives for 2025

## Double Organizational Size

Expand to 12 regional chapters, enabling us to extend our reach and offer support to more mothers across the nation.

## Increase Counseling Hours

Increase counseling availability by adding 100 hours per week, bringing our total to 150 hours of counseling each week to better support those in need.



## National Awareness March

Organize a large-scale awareness march to raise public consciousness about the profound impact of addiction on mothers and their families.

## Supporting Team Expansion

Create 10 new support staff positions to strengthen our operational efficiency and improve the delivery of our programs.



# MAA Programs

## Unique Hybrid Chapters Model

**National Reach:** Enables support and resources for mothers across the country, regardless of location.

**Flexible Access:** Members can engage in meetings, counseling, and advocacy from anywhere.

**Inclusive Community:** Provides a safe, accessible platform for mothers of all backgrounds, including those with disabilities.



## Counseling, Education, and Advocacy

**Counseling:** Support for mothers facing addiction, trauma, and recovery challenges.

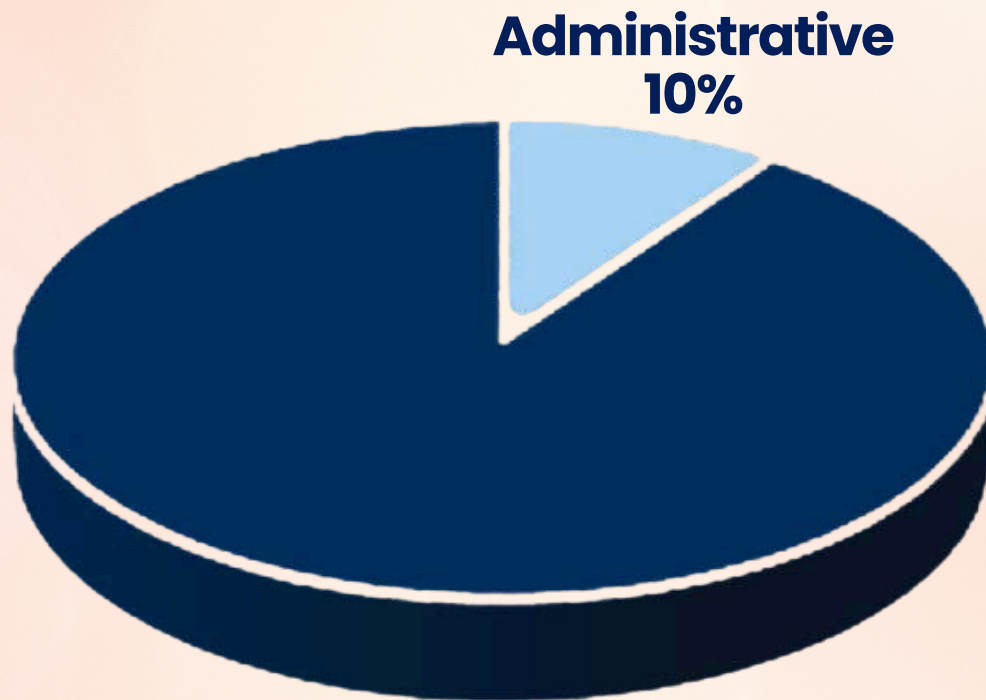
**Education:** Empowering mothers with the knowledge to make informed decisions for themselves and their families.

**Advocacy:** A strong voice for policy changes and support for women battling addiction at local, state, and national levels.

**Integrated Support:** Provides resources that address physical, emotional, and psychological aspects of recovery, creating a well-rounded support system.



# MAA Budget Allocation 2025



**Program Expenses  
90%**

**Program Expenses: \$3,603,750**

The majority of grants and donations directly fund our programs, providing critical resources and support to families impacted by addiction.

**Administrative Expenses: \$391,700**

We keep overhead costs minimal, ensuring that the greatest portion of every dollar goes toward helping those in need.

**Final**  
BUDGET

**\$3,995,450**

# Mothers Against Addiction – 2025 Financial Overview

Your Donations. Your Impact. Transparent & Accountable.

## Where Every Dollar Goes

Category	Total Allocation (\$)	% of Budget
Direct Program Services	\$3,603,750	90.20%
Administration & Operations	\$391,700	9.80%
Total Budget	\$3,995,450	100.00%

## Program Spending Breakdown (\$3,603,750 – 90.20% of Budget)

This is where your donations go, helping families and individuals struggling with addiction.

### **Counseling & Recovery Services – \$1,971,880**

- Senior & Junior Counselors (Staff Salaries) – \$750,000
- Counseling Support Team Members - \$538,500
- Counseling Material, Resources & Administration – \$257,033
- Employee Benefits for Counseling Team – \$237,900
- Chief Program Officer (CPO) – \$95,000
- Training & Development for Counselors – \$44,980
- Technology for Counseling & Support – \$34,500
- Travel - \$13,367

### **Community Awareness & Public Education – \$254,585**

- National Awareness March (Permits, Security, Marketing) – \$148,303
- Public Education & Outreach Materials – \$106,282

### **Chapter Expansion & Local Support – \$719,033**

- Initial Program Development – \$580,033
- Virtual Platform & Resources for New Chapters – \$139,000

### **Technology & Operations Supporting Programs – \$277,575**

- IT Support & Security – \$211,000
- Software & Licensing – \$66,575

### **Volunteer & Community Engagement – \$132,677**

- Community Outreach & Events – \$119,068
- Volunteer Training & Resources – \$13,609



## **Efficient & Responsible Leadership**

We keep administrative costs low and efficient, ensuring your donations go directly to helping families in need.

## **Administrative & Operations – 9.80%**

This is the backbone that makes everything run. No excess. Just what's necessary.

## **Why This Matters**

Every \$1 donated = \$0.90 directly helping families recover from addiction.

No inflated salaries

Minimal overhead

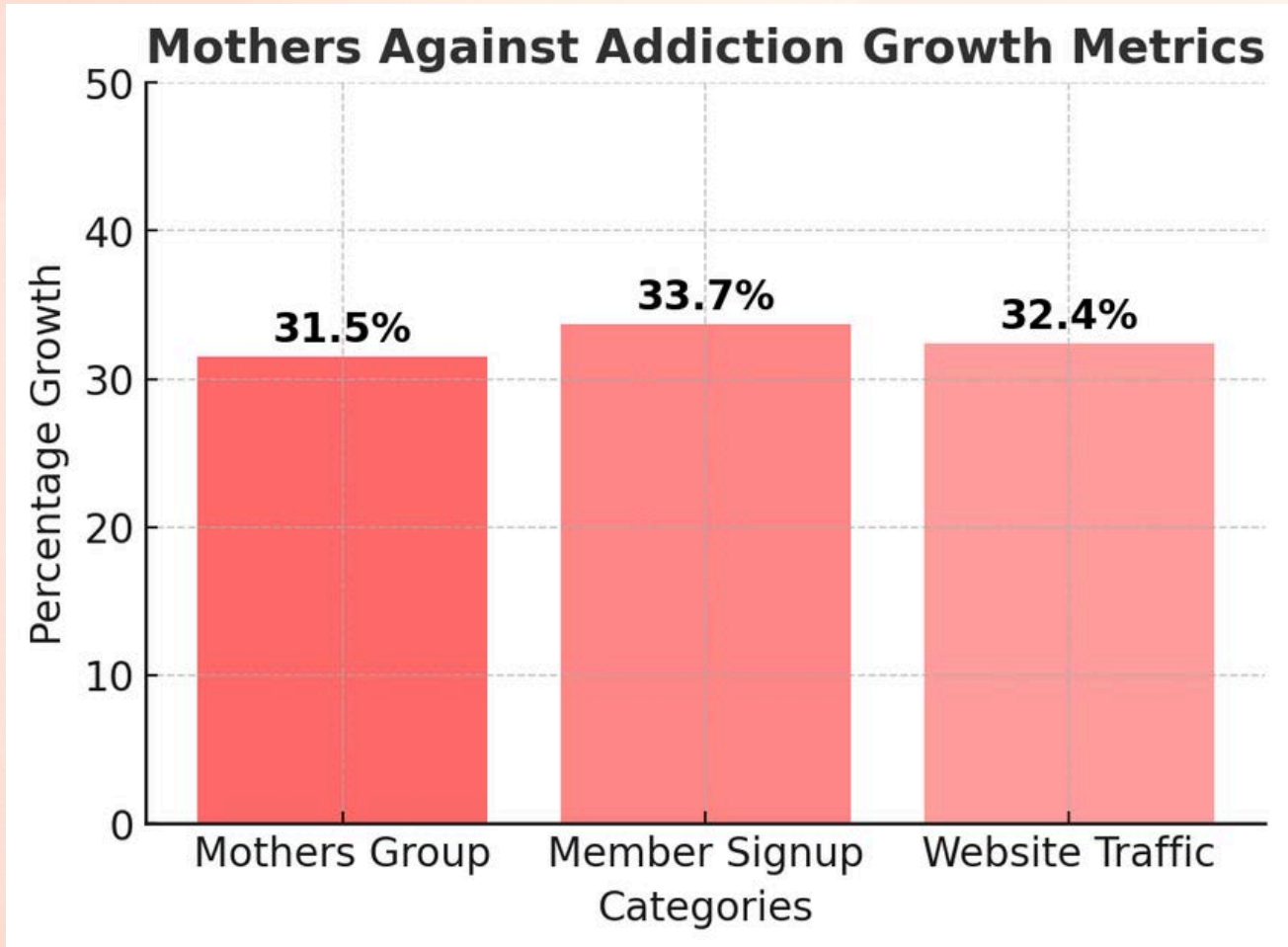
More impact where it counts

**With your help, we can expand resources, reach more families, and fight addiction where it matters most.**

**Thank you for making a real difference.**



# Monthly Growth %



Expanding hope, month after month.

**With a remarkable 32.5% month-over-month growth, proves the urgent need for our mission.**



# Impact & Outcomes

## Short-Term Outcomes

Increase to 1,200 counseling sessions annually, establish 12 new chapters, host the national awareness march, and add 10 supporting staff members.



## Long-Term Outcomes

Break the cycle of addiction, foster a widespread cultural shift, and establish sustainable support networks for lasting change.

# Why Support MAA?

Drive Impact. Gain Recognition. Build a Legacy

## Unmatched Visibility & Public Recognition

- Your brand featured on our website, social media, and email campaigns (reaching thousands nationwide).
- Public acknowledgment in press releases, newsletters, and promotional materials.
- Opportunity to co-host events, webinars, and awareness campaigns with MAA.

## Exclusive Access & Collaboration Perks

- Priority sponsorship opportunities for national and local initiatives.
- Invitation to exclusive roundtables and strategic planning discussions.
- Direct engagement with families, communities, and industry leaders working toward recovery solutions.

## Proven Results with Full Transparency

- Detailed impact reports showcasing how your support transforms lives.
- 90% of all funds go directly to life-changing programs, ensuring maximum return on your investment.
- Regular updates, success stories, and testimonials featuring your contribution.

## Expand Your Influence & Social Responsibility

- Strengthen your corporate social responsibility (CSR) profile.
- Align with a trusted, national nonprofit dedicated to real change.
- Demonstrate your commitment to mental health, recovery, and community well-being.

## Innovative, Scalable, and Data-Backed Solutions

- Your support fuels groundbreaking recovery programs, technology, and resources.
- Virtual chapters ensure nationwide reach, expanding your brand presence in underserved areas.
- Cutting-edge digital tools help track, measure, and showcase our collective impact.

## Your Support = Powerful, Measurable Change

Every dollar you contribute strengthens counseling, recovery services, education, and advocacy—and cements your legacy as a leader in the fight against addiction.

 **Let's build something life-changing together.**



# Why Immediate Funding Matters



*The **addiction crisis** is intensifying, particularly highlighted by the opioid epidemic, which resulted in 100,306 overdose fatalities in 2022 alone.*

**There is an urgent requirement for expansion:** MAA must enhance counseling hours and broaden the reach of its twelve virtual chapters to better serve families in need.

**A Crucial Investment:** *Without adequate funding, numerous mothers will remain without support, adversely affecting families and communities for generations to come.*

**Overburdened Support Systems:** Numerous mothers facing addiction are deprived of essential access to counseling, support groups, and educational resources.

**Preventive Measures Save Lives:** Early intervention and comprehensive support significantly reduce relapse rates, empowering mothers to overcome addiction.



Always give without remembering and  
always receive without forgetting.  
- Brian Tracy



# Organizational Structure

## Founding Board Members

**Donavon Warren**



**Larisa Sharetskaya**



**Gary Gallemore**



**Cathy Canada**



**Chief Financial Officer**

**Charlette Garff**



**Chief Program Officer**

**Paula Pry**



**Chief Financial Strategist**

## Leadership Team

**Justin Harris**



**Chairperson**

**Shana Ackles**



**Vice Chairperson**

**Emily Aylott**



**Chief Executive Officer**

**Nubia Tarango**



**Chief Marketing Officer**

**Christian Saechao**



**Chief Technology Officer**



# Staff and Volunteers

**Arlynda Almond**

HR &  
Support  
Counselor



**Alexis Lopez**

Social Media Manager



**Nakia Bennett**

HR Manager



**Brian Akin**

Graphic Designer



**Giovani Casseus**  
Grant Writer



**Logan Simms**

Graphic Designer



**Sophie Sargent**

Video Editor



Join the Team



# Testimonials



**Some days, I feel like I can't go on. But then I remember the support I have at MAA. Just knowing there are others who care keeps me moving forward.**

**MAA doesn't just talk about making a difference, they actually do. The impact they have on families is real, and I'm honored to be part of it.**

**Tuesday nights have become my safe space. The Hearts to Heal group reminds me that I'm not alone, that my grief and struggles are understood, and that healing is possible.**



We are deeply grateful for your time and consideration of our grant proposal and sponsorship opportunities. Your support is more than just a donation—it is a lifeline. It has the power to ignite hope, heal broken hearts, and bring transformative change to mothers courageously battling addiction. Additionally, your support extends to families who are witnessing their loved ones struggle with addiction. These mothers and families, yearning to rebuild their lives, will find strength in your compassion. With your help, we can provide them with the tools they need to rise from the depths of despair and create brighter, healthier futures—not only for themselves but for the precious children and families who depend on them.

Together, we can be the beacon of light they so desperately need.



**Hands to Hold, Hearts to Heal**







# CONNECT WITH US

Contact Email



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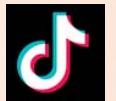
FACEBOOK

<https://www.facebook.com/Mothersagainstaddiction.org>



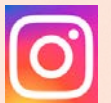
TIKTOK

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[HTTPS://WWW.MOTHERSAGAINSTADDICTION.ORG/](https://www.mothersagainstaddiction.org/)

*Website*